



A Kansas City Barbeque Society Event Paired with Professional Stunt Aerobatic Show

## Sponsorship Opportunities

**EVENT SPONSOR (Only 1 Available – 4 Sold) \$2,500.00 & ABOVE**

1 – Airplane Ride of a Lifetime

10 – VIP Passes w/20 Showdown “Bucks” (extras at \$25 each) 6 Game Wristbands

Prominent placement on ALL event promotional material

Inclusion in local and regional event advertisements (print and radio)

Premium listing/logo as EVENT sponsor on event website & 200 posters

Premium Signage & Audio recognition throughout event and US 83 and K 96

**PLATINUM SPONSOR (Only 5 Available) \$1,000.00**

1 – Airplane Ride of a Lifetime (or 4 VIP passes)

4 – VIP Passes w/16 Showdown “Bucks” (extras at \$25 each) 4 Game Wristbands

Inclusion in local advertisements

Listed as PLATINUM sponsor on event website & 200 posters

Premium Signage and audio recognition throughout event

**GOLD SPONSOR Inclusion in local advertisements \$ 750.00**

6– VIP Passes w/12 Showdown “Bucks” (extras at \$25 each) 3 Game Wristbands

Listed as GOLD sponsor on event website

Prominent Signage & audio recognition during event

**SILVER SPONSOR Inclusion in local advertisements \$ 500.00**

4– VIP Passes w/8 Showdown “Bucks” (extras at \$25 each) 2 Game Wristbands

Listed as SILVER sponsor on event website

Basic Signage at event

**BRONZE SPONSOR Inclusion in local advertisements \$ 250.00**

2– VIP Passes w/4 Showdown “Bucks” (extras at \$25 each)

Listed as BRONZE sponsor on event website

Limited Signage at event

**What does the VIP Pass Provide? See details on reverse!!**

### **VIP Pass includes:**

- **(Friday) VIP dinner exclusive to BBQ teams and Sponsors;  
Authentic cream can dinner with loads of fixins', drinks and dessert!**
- **Meet & Greet atmosphere with BBQ competitors.....don't miss this!**
- **(Friday) 2 tickets for beer garden;**
- **(Friday) 2 "Showdown Bucks" to spend with BBQ teams selling tasty appetizers;**
- **(Friday) Viewing of aerobatic show rehearsal;**
- **(Friday) Outdoor Movie (weather provided);**
- **(Saturday) Breakfast prepared by local organization (7am to 10am);**
- **(Saturday) Lunch by SCACC and Seaboard Foods;**
- **(Saturday) Join the public for an entertaining air show & results of BBQ Comp.**
- **VIP passes are non-transferrable (valid for one individual);  
Passes will be mailed to Sponsor one week prior to event and MUST be turned in at gate (no exceptions) for wristband to provide access to VIP event.**

### **Showdown Event Fun Facts:**

- **In 2010, this event drew in excess of 2,000 people to the Scott City airport and surrounding properties. Public called it: "Scott City's best FAMILY event in years".**
- **Aerobatic show will be bigger and better – with a thrilling "Ride of Your Life" available for purchase!**
- **Inflatable games for the kids will be open on BOTH Friday and Saturday – proceeds from the games will go to our local BBBS chapter.**
- **Local businesses, local food vendors and local organizations will be utilized and recruited to make this event even more spectacular than last year!**
- **Projected budget for this two-fold annual event is nearly \$25,000.**
- **Requires 100 volunteers.....maybe more.**
- **Great opportunity for SCHS youth to earn community service requirement hours.**

### **Here's what the Showdown event brings to Scott City:**

- **KCBS competition will attract up to 30 BBQ teams from KS, OK, CO and NE.**
- **30 Certified BBQ Judges from KS and CO will be needed for 100% CBJ rating.**
- **People from ALL OVER southwest Kansas travel to Scott City.**
- **Increased lodging for Friday night.**
- **Chamber of Commerce businesses will hold a sidewalk sale Saturday morning.**
- **High traffic day in Scott City – great for many sectors of local commerce/retail.**